# It's all about terminology

It's all about terminology. Why are these terms important in evaluation? And what distinguishes them from each other?

a) Needs Assessment

b) Monitoring

c) Outcome Studies

d) Testing

e) Measurement

f) Assessment

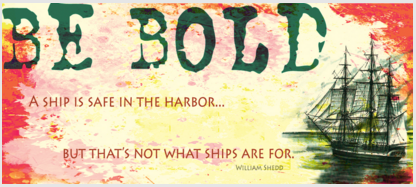
# Welcome to Week 3 Online Discussion

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This week’s discussion is around other broad concepts in Evaluation. For example, what does evaluation mean? How to define evaluation? We are also looking at how to make distinctions about different terminology: Needs Assessment, Monitoring, Outcome Studies, Testing, Measurement, and Assessment.

The treads posted provide some guidance to the discussion. Please read each of the threads and make a contribution to the discussion by posting your thoughts/insights and addressing your peers' contributions.

Feel free to use images, audio files, a videoclip of yourself talking or of something else that helps express YOUR point of view regarding the topic being discussed. Be Bold!



Please note that when engaging in an online discussion, it is important that we maintain a sense of freedom to express our thoughts while at the same time providing a safe atmosphere for diverse opinions and expressions. Please keep this in mind when you are communicating with others.

# Defining “Evaluation”



After reading and contrasting the three readings, please address both of the questions:

1. How do Fitzpatrick, Sanders & Worthen (2011), Kirkpatrick (1998) and Newby (1992) each define “evaluation”?
2. What are the differences and similarities in the meanings, contexts and scopes of their definitions?

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